

THE ART INSTITUTES 2010 BEST TEEN CHEF COMPETITION OFFICIAL RULES AND REGULATIONS

Participating School Locations

The Art Institute of Atlanta® , GA
The Art Institute of Austin (Austin, TX)
A branch of The Art Institute of Houston® (Houston, TX)
The Art Institute of CaliforniaSM — Hollywood
The Art Institute of CaliforniaSM — Inland Empire
The Art Institute of CaliforniaSM — Los Angeles
The Art Institute of CaliforniaSM — Orange County
The Art Institute of CaliforniaSM — Sacramento
The Art Institute of CaliforniaSM — San Diego
The Art Institute of CaliforniaSM — San Francisco
The Art Institute of CaliforniaSM — Sunnyvale
The Art Institute of CharlestonSM, SC
A branch of The Art Institute of Atlanta, GA
The Art Institute of Charlotte®, NC
The Art Institute of Colorado® (Denver)
The Art Institute of Dallas®, TX
The Art Institute of Fort Lauderdale®, FL
The Art Institute of Houston®, TX
The Art Institute of IndianapolisSM, IN*
The Art Institute of JacksonvilleSM, FL
A branch of Miami International University of Art & Design
The Art Institute of Las Vegas®, NV
The Art Institute of MichiganSM (Novi)
The Art Institute of OhioSM — Cincinnati**
The Art Institute of Philadelphia®, PA
The Art Institute of Phoenix®, AZ
The Art Institute of Pittsburgh®, PA
The Art Institute of Portland®, OR
The Art Institute of Raleigh–DurhamSM, NC
The Art Institute of Salt Lake CitySM, UT
The Art Institute of Seattle®, WA
The Art Institute of TampaSM, FL
A branch of Miami International University of Art & Design
The Art Institute of TennesseeSM — Nashville
A branch of The Art Institute of Atlanta, GA
The Art Institute of TucsonSM, AZ
The Art Institute of VancouverSM, BC
The Art Institute of Washington® (Arlington, VA)***
A branch of The Art Institute of Atlanta, GA
The Art Institutes International — Kansas CitySM
The Art Institutes International MinnesotaSM (Minneapolis)
The Illinois Institute of Art® — Chicago

* The Art Institute of Indianapolis is licensed by the Indiana Commission on Proprietary Education, 302 W. Washington St., Rm E201, Indianapolis, IN 46204. AC-0080

** The Art Institute of Ohio — Cincinnati, 8845 Governors Hill Drive, Cincinnati, OH 45249-3317, OH Reg # 04-01-1698B

*** Certified by the State Council of Higher Education to operate in Virginia

Degree and program offerings vary by school. A range of online course opportunities is available.
Administrative Office: 210 Sixth Ave., 33rd Floor, Pittsburgh, PA 15222.

Competition Eligibility

The Best Teen Chef Competition (“Competition”) is open to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding residents of Quebec) who are full or part-

time high school seniors scheduled to graduate in 2010 with a minimum 2.0 cumulative grade point average or the equivalent thereof (based on either a 4.0 scale or 5.0 scale) as of date of entry and prize award. You must fulfill all individual culinary program admission requirements for the specific culinary degree program in which you wish to enroll at The Art Institutes school where you enter the Competition to be considered.

An eligible minor should have his/her parent's or legal guardian's permission to enter. Submit a completed Entry & Release Form (as outlined more completely below), to your choice of one of The Art Institutes schools listed herein that offers a Culinary program. This school will be the location you represent, should you progress in the Competition, and plan to attend following the end of the Competition. You may only enter the Competition at one Art Institutes school.

Deadlines

Completed Entry & Release Forms must be received by February 5, 2010.

Additional entry requirements necessary to complete Level Two (see below for details) of the Competition must be received by February 26, 2010 at The Art Institutes school where you submitted your completed Entry & Release Form. Any Entry & Release Forms for which no Level Two entry materials are received will be void.

How to Enter

Complete the attached Entry & Release Form and mail it in an envelope with proper postage affixed to The Art Institutes school at which you wish to enter the Competition and plan to attend following the end of the Competition, for receipt no later than February 5, 2010

Entry Requirements

To Enter Level One of the Competition, submit a completed and signed Entry & Release Form (as described above) for receipt no later than February 5, 2010.

Incomplete Entry & Release Forms will be disqualified.

To Enter Level Two of the Competition, submit the following to the same Art Institutes school:

- Your favorite recipe in standardized recipe format (standardized recipe form available for download at www.artinstitutes.edu/btc)
- An original photo of your favorite recipe prepared (optional)
- A copy of your current high school transcript
- A short essay (maximum of 250 words) legibly handwritten or typed in English that addresses why you'd like to study Culinary Arts at The Art Institutes school.

All completed entries for Level Two of the Competition must be submitted to The Art Institutes school where you have entered the Competition by February 26, 2010.

The Entry & Release Form submitted in Level One and the entry materials submitted in Level Two will be referred to herein as the "Entry Materials." All Entry Materials become the property of The Art Institutes and will not be returned. Entry Materials must be in keeping with the Sponsor's image and may not be offensive, as determined by the Sponsor in its sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. Sponsor reserves the right to disqualify any Entry Materials it deems to be offensive, inappropriate, not in keeping with Sponsor's image or that are otherwise not in compliance with these Official Rules, in its sole discretion.

Level Two Judging

All Entry Materials received for each of the participating Art Institutes schools will be reviewed by a panel of qualified judges to determine which entrants will advance to the Local Cook-Off Competition (as described below) for each participating Art Institutes school. The judges will apply the following criteria equally: presentation, creative use of ingredients, ease of preparation, and quality of essay in conveying the desire to study the culinary arts and academic performance as reflected in the entrant's current transcript. In the event of a tie, an additional tie breaking judge, in his or her sole discretion, will determine which entrants will advance from such tied entrants using the judging criteria specified herein. Sponsor reserves the right to not hold a Local Cook-Off Competition for any Art Institutes school for which it determines it has not received a sufficient number of eligible and qualified Entry Materials. All decisions by the judges are final, binding and non-disputable.

Level Three: Local Cook-Off Competitions

Selected entrants progressing to Level Three of the Competition will be contacted by a representative from The Art Institutes school at which they entered the Competition on or around March 19, 2010. Selected entrants will be responsible for all costs and expenses associated with participating in Level Three not specified herein as being provided, including, but not limited to, accommodations and any transportation to and from the Local Cook-Off Competition site. If a selected entrant cannot be contacted within the 48-hour period from time of first notification attempt or is unavailable to participate in the applicable Local Cook-Off Competition on the date specified herein, or does not comply with these Official Rules, he/she will be disqualified and, at Sponsors' discretion and time permitting, a runner-up for the applicable Art Institutes school at issue may be notified. Each selected entrant (and his/her parent or legal guardian) will be required to execute and return an affidavit of eligibility (or, if a resident of Canada, a declaration), a liability release and, where lawful, a publicity release within seven (7) days of date of issuance or he/she may be disqualified and, at Sponsor's discretion and time permitting, a runner-up for The Art Institutes school at issue may be notified.

In Level Three, selected entrants will compete in Local Cook-Off Competitions held at each participating Art Institutes school on or about April 17, 2010**. Selected entrants will prepare a menu issued in advance by the applicable Art Institutes school. All ingredients and materials required to prepare the menu will be provided by Sponsor at time of the Local Cook-Off Competition and selected entrants must use only these materials. Entrants must provide and wear the following in the kitchen during the Local Cook-Off Competition: a white chef's coat [recommended], black and white checkered pants [recommended], black shoes that have closed heels and closed toes, and a neckerchief. Black shoes should be cleaned and polished, black only, no shoe may have a heel higher than 2 inches, must be a closed toe and closed heel shoe, oil-resistant – slip-resistant soles – neoprene oil resistant sole and heel preferred and water-repellent material uppers. Oil-tanned water-repellent leather preferred.

**Certain participating Art Institutes schools may hold their Local Cook-off Competition on a different date. Any such date changes will be announced to selected entrants as soon as reasonably possible.

Entrants are required to bring their own knives and tools to the Local Cook-Off Competition. Permissible tools include: an 8 inch – 10 inch French or Chef's knife, a peeler, a paring knife, and a steel. Other small wares such as spoons, pans and a cutting board will be provided. Entrants are also permitted to bring note cards into the kitchen for the Competition.

Selected entrants' prepared menus will be judged by a panel of professional chefs and culinary faculty to determine the First Place winner for each participating location (each, a "Finalist"). Judges will evaluate and score each entrant on their technical skills based on the following criteria: knife skills, safety and sanitation, mise en place, cooking techniques, and clean-up. Scores in these areas will comprise forty-five percent (45%) of the entrant's total score. The remaining fifty-five percent (55%) of the entrant's total score will be based on the judge's scores in taste and flavor, texture and doneness, portion size, temperature, and presentation. In the event of a tie, an additional tie breaking judge will determine which selected entrant will advance from such tied entrants by scoring on the following criteria: taste and flavor, texture and

doneness, portion size, and presentation. Sponsor reserves the right to not select a Finalist for any Local Cook-Off Competition for which it determines it has not received qualified menu preparations. All decisions by the judges are final, binding and non-disputable.

The Finalists from each participating school will be awarded a US\$3,000 tuition scholarship*** to The Art Institutes school he/she represents in the Competition and will advance to Level Four: The Art Institutes Best Teen Chef Culinary Scholarship Final Round Competition for which each Finalist will be flown, along with one parent or legal guardian, to Houston, TX for a mandatory reception at The Art Institute of Houston on May 14, 2010 and The Art Institutes Best Teen Chef Final Round Competition ("Final Round Competition") scheduled to take place on May 15, 2010. Approximate Retail Value of each First Place Prize is US\$3,000. The approximate retail value of each First Place Prize will vary depending on the Finalist's location. Prize includes round-trip coach class air transportation for two (2) from major gateway airport nearest finalist's residence (as determined by Sponsor) to Houston, TX and standard accommodations (one (1) room, double occupancy) for two (2) nights at a hotel selected by Sponsor.

Travel Restrictions/Conditions: Actual value may vary based on city of departure. If any Finalist resides within a 100 mile radius of destination, ground transportation may be provided in lieu of air transportation and no compensation or substitution will be provided for difference in prize value. Travel arrangements must be made through Sponsor's agent, on carrier of Sponsor's choice. Each Finalist and his/her parent or legal guardian must travel together on same itinerary and are responsible for obtaining all travel documents. Parent or legal guardian of each Finalist accompany Finalist must sign and return liability/publicity release prior to issuance of travel documents prior to travel. Travel must be taken on dates specified by Sponsor or place as a Finalist will be forfeited and Sponsor will have no further obligation to Finalist. All taxes, including but not limited to federal, state and local taxes, and any costs and expenses associated with prize acceptance and use not expressly provided for herein, including, but not limited to, additional ground transportation, luggage fees, meals, gratuities and souvenirs, are the sole responsibility of the Finalists.

All decisions by the Sponsor and judges are final, binding and non-disputable.

Level Four: The Art Institutes Best Teen Chef Final Round Competition

At the Final Round Competition, Finalists must prepare a menu issued in advance by The Art Institutes. All materials (including equipment and ingredients) required to prepare the menu will be provided by Sponsor at time of the Final Round Competition and Finalists must use only these materials. Entrants will be permitted to bring note cards into the kitchen for the Final Round Competition. Finalists must provide and wear black and white checkered pants and cleaned and polished shoes, black only, no shoe may have a heel higher than 2 inches, must be a closed toe and closed heel shoe, oil-resistant – slip-resistant soles – neoprene oil resistant sole and heel preferred and water-repellent material uppers. Oil-tanned water-repellent leather preferred.

All other uniform components and cooking supplies will be provided by The Art Institutes. A panel of professional chefs will serve as judges and will evaluate and score each entrant on their technical skills based on the following criteria: knife skills, safety and sanitation, mise en place, cooking techniques, and clean-up. Scores in these areas will comprise forty-five percent (45%) of the entrant's total score. The remaining (55%) of the entrant's total score will be based on the judge's scores in taste and flavor, texture and doneness, portion size, temperature, and presentation and a knife skills exam. In the event of a tie, an additional tie breaking judge will determine which selected entrant will advance from such tied entrants by scoring on the following criteria: taste and flavor, texture and doneness, portion size, and presentation. Sponsor reserves the right to not select Finalists for the Final Round Competition if it determines it has not received qualified menu preparations. All decisions by the judges are final, binding and non-disputable.

Entrants are permitted to bring an electronic timer or digital timer into the Competition kitchen. Entrants are permitted to wear a digital watch or manual watch. Entrants are NOT permitted to bring any other type of electronic devices into the Competition kitchen (excluding timers and

digital watches), including, without limitation, cell phones, laptop computers, personal digital assistants, headphones, music or the like.

All decisions made by the judges at any level are final, binding and non-disputable in all matters relating to the Competition.

If a Finalist cannot be contacted within one week (seven (7) days) from time of first notification attempt or is unavailable to participate in the applicable Best Teen Chef Final Round Competition on the date specified herein, or does not comply with these Official Rules, he/she will be disqualified and, at Sponsors' discretion and time permitting, a runner-up for The Art Institutes school at issue may be notified.

The First Place winner of the Final Round Competition will be awarded a full-tuition scholarship to The Art Institutes school he/she represented in the Competition (tuition credit awarded evenly over all quarters)***, The Second Place winner will be awarded a half-tuition scholarship to The Art Institute he/she represented in the Competition (tuition credit awarded evenly over all quarters)***. The Third Place winner of the Final Round Competition will be awarded a quarter-tuition scholarship to The Art Institute he/she represented in the Competition (tuition credit awarded evenly over all quarters)***. National tuition scholarships will be awarded in addition to local tuition scholarships, except with respect to the First Place winner who is awarded a full-tuition scholarship.

In addition to a full-tuition scholarship to The Art Institutes school the First Place winner represented in the Competition, in partnership with Food Network,[®] the Best Teen Chef 2010 will also be an "Intern for a Day" at Food Network[®] Kitchens in New York City (exact details to be determined between Food Network and winner). The First Place winner will receive round-trip coach class air transportation for winner and parent or legal guardian from major gateway airport nearest winner's residence (as determined by Sponsor) to New York, round-trip ground transportation from airport and hotel and standard accommodations (one (1) room, double occupancy) for two (2) nights at a hotel selected by Sponsor, a tour of the Food Network[®] Studios, dinner for two (2) at a Food Network[®] chef's restaurant selected by Food Network (not to exceed US\$200) & a library of Food Network[®] Kitchen cookbooks selected by Food Network. (Approximate Retail Value of Final Round Competition First Place Prize Trip: US\$1,750). Trip Conditions/Restrictions above apply. Actual value will vary based on winner's chosen Art Institutes school, winner's location and applicable tuition rate increases). If Sponsor is unable to provide any prize element for any reason, no compensation or substitution will be provided; however, remainder of prize package will be awarded and Sponsor will have no further obligation to winner.

***Scholarship awards are contingent upon acceptance to the chosen Art Institutes school and selected program and are awarded in the form of a tuition credit. All tuition scholarships are awarded toward a culinary bachelor's degree program (if offered at The Art Institutes school that the student represented in the Competition and the student meets admission requirements into the program), an associate's degree program, diploma program or certificate program. The degree program must be offered at the school that the student represented in the Competition. All tuition scholarships must be used at the school the student represented in the Competition. Tuition scholarships are non-transferable. Scholarship awards cover the stated percentage of tuition, regardless of the degree program selected. For example, if a student is awarded a half tuition scholarship and selects an associate's degree program, then the tuition credit covers half of the tuition for the associate's degree program. Upon accepting the scholarship, the winner must begin his or her culinary arts studies in the summer or fall immediately following the national Best Teen Chef Scholarship Competition. In the event that the scholarship recipient's education is terminated, either by the school or by the student, the scholarship becomes null and void. Tuition scholarships are not redeemable for cash. The tuition scholarship covers academic tuition and may not be applied against fees, housing, living expenses, or program supplies and may not be transferred between affiliate schools. The winner must maintain a 2.0 GPA or higher during his/her studies at the chosen Art Institutes school, a GPA of less than 2.0 will result in a loss of scholarship. Scholarship recipients must not interrupt their studies; interruption of studies will result in a loss of the scholarship. Additional restrictions and requirements may apply.

General Prize Conditions/Restrictions: All federal, state and local taxes (including any income and withholding taxes) on total prize values are the sole responsibility of the winners and winners will be issued a 1099 for actual value. Winners may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Prizes are awarded "as is" with no warranty or guarantee, either express or implied. All prize details are at Sponsor's sole discretion.

Sponsor reserves the right to film, photograph and otherwise record all levels of the Competition and use said photographs and recordings in any and all media now known or hereafter created throughout the world in perpetuity for any use whatsoever. Individuals present during any aspect of the Competition may be required to execute and return a liability/publicity release which release shall include a grant to Sponsor and its designees of the right to use of their names, likenesses and performance for publicity and advertising purposes.

General Conditions: Released Parties (as defined below) are not responsible for lost, late, incomplete, stolen, inaccurate, misdirected or undelivered Entry Materials; or errors or problems of any kind whether human, printing, typographical, mechanical or otherwise relating to or in connection with this Competition, including, without limitation, errors or problems which may occur in connection with the administration of the Competition, the processing or judging of Entry Materials, the announcement of the prizes or in any Competition-related materials. Persons who tamper with or abuse any aspect of the Competition, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Competition be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor/Administrator, corrupt or impair the administration, security, fairness or proper play, or submission of entries or Entry Materials, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Competition (or any portion thereof) and, at its discretion, determine the winners from all eligible, non-suspect Entry Materials received prior to action taken using the judging procedures specified herein. Entrants (and, if eligible minors, their parents or legal guardians), by participating, agree that Sponsor, Food Network, and their respective parents, affiliates, subsidiaries, prize suppliers, and advertising and promotion agencies, and all of their respective officers, directors, employees, representatives and agents (collectively, the "Released Parties") will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of the prize or participation in the Competition, including any travel or activity related hereto. Each winner, by acceptance of prize, except where legally prohibited, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice, performance and/or other likeness and prize information for advertising, trade and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and world wide web, in perpetuity, without notice or review or approval.

In no event shall Released Parties have any liability resulting from any delay or cancellation of the Local Cook Off Competitions or the Final Round Competition due to health or travel advisories issued by any government authority, other governmental action, fire, flood, insurrection, earthquake, power failure, riot, explosion, embargo, strikes (whether legal or illegal), terrorist act, labor or material shortage, transportation interruption of any kind or work slowdown or any other condition not reasonably within their control.

Best Teen Chef Competition Entry & Release Form

Submit a completed Entry & Release Form (available for download at www.artinstitutes.edu/btc) to the participating Art Institutes school where you wish to enter the Competition and would like to attend following the Competition by February 5, 2010. Entry requirements into Level Two of the Competition are due to the participating Art Institutes school where you wish to enter the Competition and would like to attend following the Competition by February 26, 2010. Entry materials will not be returned to you.

For more information, visit www.artinstitutes.edu/btc

